



WSYR

201 Humboldt St
Rochester, NY 14610

Contract # 1428354

Schedule Dates 09/20/16-09/26/16

Advertiser John Katko/Congress/NY/Republican (66759)

Agency Mooney Marketing Group (14128)

Product Political - US Congress (1076)

Brand Katko for Congress Meet Colleen (557939)

Salesperson Syracuse, House (2270)

Sales Office Syracuse

Buyer Name /

Phone/Fax N/A

CPE N/A

Account Types Local/Political

Billing Type Standard

Comments

Date Entered 09/19/16

Last Modified 09/20/16

Entered By Carrie Burdin

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$3,108.00

Net Total \$17,612.00

Sales Tax

Syracuse (WSYR)

By Broadcast Month

Sep. 2016

Oct. 2016

Grand Total:

Spots

59

10

69

Rate

\$16,580.00

\$4,140.00

\$20,720.00

Mooney Marketing Group
528 Plum St
Ste 200
Syracuse, NY 13204

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/20/16-09/23/16	4	:30	5:30A- 6A (EST)			1	1	1	1			4	\$140.00	\$560.00	Syracuse (WSYR)		9/19/16
2.0	Normal Line / News	09/26/16-09/26/16	4	:30	5:30A- 6A (EST)	1								1	\$160.00	\$160.00	Syracuse (WSYR)		9/19/16
3.0	Normal Line / News	09/20/16-09/23/16	4	:30	6A- 7A (EST)			1	1	1	1			4	\$245.00	\$980.00	Syracuse (WSYR)		9/19/16
4.0	Normal Line / SPOT	09/20/16-09/23/16	4	:30	7A- 9A (EST)			1	1	1	1			4	\$245.00	\$980.00	Syracuse (WSYR)		9/19/16
5.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	7A- 9A (EST)	1								1	\$280.00	\$280.00	Syracuse (WSYR)		9/19/16
6.0	Normal Line / News	09/20/16-09/23/16	4	:30	5P- 5:30P (EST)			1	1	1	1			4	\$265.00	\$1,060.00	Syracuse (WSYR)		9/19/16
7.0	Normal Line / News	09/26/16-09/26/16	4	:30	5P- 5:30P (EST)	1								1	\$335.00	\$335.00	Syracuse (WSYR)		9/19/16
8.0	Normal Line / News	09/20/16-09/23/16	4	:30	5:30P- 6P (EST)			1	1	1	1			4	\$370.00	\$1,480.00	Syracuse (WSYR)		9/19/16
9.0	Normal Line / News	09/26/16-09/26/16	4	:30	5:30P- 6P (EST)	1								1	\$385.00	\$385.00	Syracuse (WSYR)		9/19/16
10.0	Normal Line / News	09/20/16-09/23/16	4	:30	6P- 7P (EST)			2	2	2	2			8	\$440.00	\$3,520.00	Syracuse (WSYR)		9/19/16
11.0	Normal Line / News	09/26/16-09/26/16	4	:30	6P- 7P (EST)	2								2	\$490.00	\$980.00	Syracuse (WSYR)		9/19/16
12.0	Normal Line / SPOT	09/20/16-09/23/16	4	:30	7P- 7:30P (EST)			1	1	1	1			4	\$175.00	\$700.00	Syracuse (WSYR)		9/19/16
13.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	7P- 7:30P (EST)	1								1	\$200.00	\$200.00	Syracuse (WSYR)		9/19/16
14.0	Normal Line / SPOT	09/20/16-09/23/16	4	:30	7:30P- 8P (EST)			1	1	1	1			4	\$140.00	\$560.00	Syracuse (WSYR)		9/19/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WWSYR
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Rochester, NY 14610

Contract # 1428354

Schedule Dates	09/20/16-09/26/16	Date Entered	09/19/16
Advertiser	John Katko/Congress/NY/Republican (66759)	Last Modified	09/20/16
Agency	Mooney Marketing Group (14128)	Entered By	Carrie Burdin
Product	Political - US Congress (1076)	CO-OP	No
Brand	Katko for Congress Meet Colleen (557939)	Headline #	
Salesperson	Syracuse, House (2270)	Demo	
Sales Office	Syracuse	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$3,108.00
Account Types	Local/Political	Net Total	\$17,612.00
Billing Type	Standard	Sales Tax	
Comments			

Syracuse (WWSYR)		
By Broadcast Month	Spots	Rate
Sep. 2016	59	\$16,580.00
Oct. 2016	10	\$4,140.00
Grand Total:	69	\$20,720.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	7:30P- 8P (EST)		1							1	\$155.00	\$155.00	Syracuse (WWSYR)		9/19/16
16.0	Normal Line / News	09/20/16-09/23/16	4	:30	11P- 11:35P (EST)		1	1	1	1				4	\$350.00	\$1,400.00	Syracuse (WWSYR)		9/19/16
17.0	Normal Line / News	09/26/16-09/26/16	4	:30	11P- 11:35P (EST)		1							1	\$420.00	\$420.00	Syracuse (WWSYR)		9/19/16
18.0	Normal Line / SPOT	09/20/16-09/23/16	4	:30	11:35P- 12:37A (EST)		1	1	1	1				4	\$105.00	\$420.00	Syracuse (WWSYR)		9/19/16
19.0	Normal Line / News	09/24/16-09/25/16	4	:30	7A- 8A (EST)							1	1	2	\$100.00	\$200.00	Syracuse (WWSYR)		9/19/16
20.0	Normal Line / SPOT	09/24/16-09/25/16	4	:30	8A- 9A (EST)							1	1	2	\$120.00	\$240.00	Syracuse (WWSYR)		9/19/16
21.0	Normal Line / SPOT	09/24/16-09/24/16	4	:30	7:30P- 8P (EST)							2		2	\$80.00	\$160.00	Syracuse (WWSYR)		9/19/16
22.0	Normal Line / News	09/24/16-09/24/16	4	:30	11:30P- 12:05A (EST)							1		1	\$245.00	\$245.00	Syracuse (WWSYR)		9/19/16
23.0	Normal Line / News	09/25/16-09/25/16	4	:30	11P- 11:35P (EST)							1		1	\$300.00	\$300.00	Syracuse (WWSYR)		9/19/16
24.0	Normal Line / Prime	09/26/16-09/26/16	4	:30	8P- 9P (EST)		1							1	\$1,225.00	\$1,225.00	Syracuse (WWSYR)		9/19/16
25.0	Normal Line / Prime	09/21/16-09/21/16	4	:30	9P- 10P (EST)			1						1	\$1,400.00	\$1,400.00	Syracuse (WWSYR)		9/19/16
26.0	Normal Line / Prime	09/22/16-09/22/16	4	:30	10P- 11P (EST)				1					1	\$875.00	\$875.00	Syracuse (WWSYR)		9/19/16
27.0	Normal Line / Prime	09/23/16-09/23/16	4	:30	8P- 9P (EST)					1				1	\$700.00	\$700.00	Syracuse (WWSYR)		9/19/16
28.0	Normal Line / SPOT	09/24/16-09/24/16	4	:30	12P- 7P (EST)							2		2	\$280.00	\$560.00	Syracuse (WWSYR)		9/19/16

CONFIRMATION CONTRACT

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29.0	Normal Line / SPOT	09/21/16-09/23/16	4	:30	7:30P- 8P (EST)	1			X	X	X			1	\$140.00	\$140.00	Syracuse (WSYR)		9/20/16
30.0	Normal Line / SPOT	09/25/16-09/25/16	4	:30	12P- 12:30P (EST)	1							X	1	\$100.00	\$100.00	Syracuse (WSYR)		9/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WSYR, SYRACUSE, NY	Date: 9/15/16
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I, Bret Burghdurf,
 being/on behalf of: John Katko, a legally
 qualified candidate of the Republican political
 party for the office of: Congress
 in the 24th District of New York State
 election to be held on: November 8, 2016
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges: \$20,480 Gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect John Katko

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Thomas OConnor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/15/16

Date



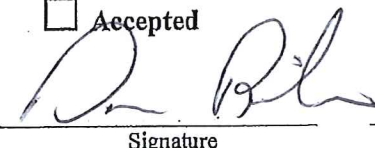
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Don Richman

Printed Name

LSH

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Bret Burghdurf
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

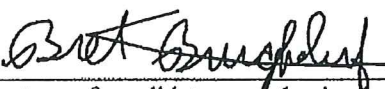
☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Bret Burghdurf
printed name

9/15/16
date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See Attached Broadcast Order					

Total Charges: \$20,480 Gross

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.